

**Actions from Communications and Engagement Group
meeting held on Tuesday 13th March 2012**

Present: Alison Bromilow, Bev Knott, Alice Darley, Nick Clark, Lynn Parfitt, Clive Stevens, Farhan Ahmed, Steph Bowen, Andrew McGrath

Notes & Actions:

- A useful discussion held about the leaflet drafted by Alice and Nick. Overall there was strong support for the design. The idea is for one side (outside) of the leaflet to be a generic design, inside the information is changeable for each Forum (times/dates/agendas etc) The following alterations were suggested:
 - More space utilised for the contacts information, less for the listing of dates of forums.
 - Change the NP website address to www.myneighbourhoodbristol.com
 - Use the before & after concept utilised on the previous leaflet. This is a powerful statement of what the NP and Forums can achieve
 - Steph suggested on the front page of the leaflet that open ended questions would be better than questions that might provoke one word answers
 - Suggested that instantly recognisable images from the areas should be used where possible (Redland Green Church, the Arches etc) Steph has some images in the Comms Library that we can access All C&E members were asked to make suggestions for iconic images of each of the 3 wards and send them to Alice, Alison and Nick
 - The word 'ward' should be stated after Bishopston, Cotham, Redland to remind people of how the boundaries are designated
 - Once the format has been agreed, the NP staff will be able to keep copies of the leaflets with one side printed. They can then bespoke the other side.
 - A picture of the BCC webpage showing the report it link might be a useful addition.
- Steph and Alison provided some very useful information on producing an e-newsletter. There are two free downloads that can be used – 'Your Mailing List Provider' and 'Mail Chimp' These come with easy to use guides. **Action:** Alison volunteered to develop the template for the E-newsletter for discussion at next C&E meeting
- All NP members will be able to contribute articles to the newsletter. They can either be on the newsletter or linked via the newsletter
- Alison has been unable to edit the NP6 website. Steph to liaise with Russell Knights at Knowle West Media Centre to enable this. **Action:** Steph. **Afternote:** Steph has contacted Russell. Awaiting a response.

- Meeting had a discussion on best ways of communicating with older people in the area. This is difficult as there aren't many organised opportunities. Andrew has a meeting with Contact the Elderly and Bristol Link/Health Watch coming up which will help. The NP may want to consider devoting some of its Well Being funding to work with older people. **Action:** Andrew to discuss with Kay Russell (BCC)
- Lynn provided the meeting with a detailed breakdown of which organisations she and Farhan have visited in recent weeks. She described what happens at these meetings (provides information, promotes NP, gets contact details, takes issues away)
- Andrew asked to investigate if there are statistics from the Council's reporting procedure. This would give an idea of what the major issues are in the area. **Action:** Andrew
- Group members were reminded to let Lynn and Farhan know of any organisations that would be worth a visit. There aren't many organisations in the NP area. **Action:** All
- Andrew discussed the draft Communications plan. There are clearly a lot of additions and changes needed to it. All group members to take it away and offer suggestions. This ought to come to the Informal NP at some point in the near future for further discussion.

BCR NP Gloucester Road Street Scene Group year-end report

March 2012

The NP is asked to note that :-

1	The Gloucester Road task group is changing its name to The Gloucester Rd Street Scene group. The Gloucester Rd Street Scene group is a time limited group, to finish by March 2013
2	A second group is proposed to develop a "Town team" concerned with business development
3	The Gloucester Rd Street Scene group operates in all three wards from the Cheltenham road Arches to Elton road, the bottom end of Cromwell road(behind shops), lower ends of Zetland and Elton roads and up the Gloucester Rd to Pitt and Rudthorpe Roads.
4.	The group's multidisciplinary BCC officer, Councillor, Community safety and police membership has contributed to its success.
5	The visual appearance of the street has changed dramatically. All vacant shops have had flyposting and graffiti removed and, if, appropriate, hoardings etc painted. These premises have been maintained free of graffiti and flyposting for the last six - eight months.
6	There has been huge success in the reduction of flyposting due to volunteer and enforcement action with several high profile prosecutions. The Black Swan was fine £10,000 for flyposting this month.
7	That the second year objectives are:- ☐ to remove any residual graffiti and remove new graffiti within the week, if possible. ☐ to establish sustainable methods of working to move from volunteer led fly poster and graffiti reporting and cleaning to property owner and BCC led responsibility. ☐ to tackle the problem of lamppost stickies. ☐ to continue sustainable improvements to trade and domestic waste and street litter ☐ to complete £30,000 improvement project to the lower end of Gloucester Road. ☐ to develop an agreed operational policy for Street Scene volunteers working with BCC and the police ☐ to seek public liability for the street scene volunteers.
8	There may not be enough effort to carry out survey work to establish the views / needs of the elderly and disabled and improve the green environment as initially planned.

It is recommended that the NP agrees that:

1	<p>The Area Environmental Officer, when appointed,</p> <p>☐ be part of the Gloucester Road Street Scene Group during it second and final year with a view to leading a successor multidisciplinary street scene group which will have a wider area remit including resident membership.</p> <p>☐ takes responsibility for promoting reporting of problems to the BCC including updating the environmental volunteer guide which is a resource for volunteers.</p>
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Statistics

Graffiti

Gloucester Road Project – Graffiti removed or reported by volunteers			
Jan 2011 to Feb 29th 2012			
Property cleaned	Cleaned by Volunteers	Cleaned By BCC	Cleaned by owners includes BT & Post office
365	148	192	25
	41%	53%	25%
The reporting and removal of graffiti and fly-posting in surrounding areas has been done by the Bishopston and Redland anti-graffiti volunteer group. There needs to be a buffer zone around an area to obtain long term results.			
Bishopston and Redland - Graffiti removed or reported by volunteers			
Excluding Gloucester Road Project			
Jan 2011 to Feb 29th 2012			
Property cleaned	Cleaned by Volunteers	Cleaned by BCC	Cleaned by owners includes BT & Post office
170	55	97	18
	32%	57%	11%

Fly posters

Examples of numbers of posters removed by four GR project volunteers. These numbers do not include figures from Sita road sweepers or others residents or traders who are assisting. A week's count will be done March 15th 2012 to review progress.

Aug 2nd 7 days Student Hols	Aug 10th 7 days Student Hols	Sept 29th 7 days	Oct 13th 7 days	Oct 20 7 days
74	57	106	175	158

Finances

☐ Total £5,564 (£1,900 from Clean and Green and £3,664 from Wellbeing grant)

Balance remaining at March 2012 £2,603

☐ 2009 £2,000 allocated from Wellbeing fund for planters. £ 540 spent on hanging baskets

Balance remaining @ Jan 2012 £1,460

☐ Application of AGC to litter bins paid for by BCC

☐ Painting of Virgin Media boxes by Nordic paid by Virgin Media via BCC

☐ £30,000 improvements planned for north of Zetland Rd from Government grant

Liz Kew March 15th 2012